

PRESS RELEASE

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Comcast Business Expands Cybersecurity Portfolio with Managed Detection and Response

New MDR solution helps medium and large enterprises rapidly identify and limit the impact of cyber threats without the need for additional resources

PHILADELPHIA, PA – APRIL 23, 2024 – Comcast Business today announced it has expanded its cybersecurity portfolio with the launch of its Comcast Business Managed Detection and Response (MDR) solution. The solution combines an advanced security analytics platform and Security Operations Center (SOC) to help medium and large enterprise customers detect, analyze, and mitigate cyber threats in an ever-evolving and challenging threat landscape.

Managed Detection and Response is a cybersecurity service that combines technology and human expertise to perform cyber threat hunting, monitoring, and response. One of the primary benefits of MDR is that it helps rapidly identify and limit the impact of threats without the need for additional staff and resources.

Comcast Business MDR enables enterprise businesses to leverage Comcast Business's expertise to maintain a robust security posture with a fully-managed, 24/7 cybersecurity service. By combining advanced technology, monitoring, compliance adherence, and Rapid7's leading SecOps platform and expertise, the solution is designed to offer advanced threat detection and response capabilities to help protect businesses against evolving cyber threats.

"Today's customers want a single provider to help manage security across their entire network, endpoint, server, cloud, and identity infrastructure. They need a partner to help mitigate security breaches, not just notify them of a problem," said Shena Seneca Tharnish, Vice President, Secure Networking and Cybersecurity Solutions, Comcast Business. "Our MDR solution accomplishes this and unifies threat detection, analytics, and response into a seamless service – reducing the complexity and costs associated with cybersecurity management, while minimizing the impact of security incidents and providing analytics to help businesses with their compliance reporting obligations."

Comcast Business MDR empowers businesses with a robust, managed cybersecurity posture, focused on advanced threat detection, adherence, and operational efficiency, all without the need to invest in and manage a traditional SOC.

- 24/7 Monitoring and Response Around the clock monitoring and fast response to security incidents.
- Advanced Threat Detection Al and machine learning to identify and address known and emerging threats, like Advanced Persistent Threats (APTs) and zero-day exploits.
- **Expertise and resources** Security Operations Center (SOC) with security professionals with extensive knowledge and industry certifications.
- Fast Incident Response 24/7 monitoring for quick and effective response to security incidents.
- **Compliance** Reporting to help businesses with important documentation often requested for compliance audits.

For more information about Comcast Business Cybersecurity solutions, visit: https://business.comcast.com/enterprise/products-services/cybersecurity-services

About Comcast Business

Comcast Business offers a broad suite of technology solutions to keep businesses of all sizes ready for what's next. With a range of offerings including connectivity, secure networking, advanced cybersecurity, and unified communications solutions, Comcast Business is partnering with business and technology leaders across industries and integrating Masergy, a leader in software defined networking, to help drive businesses forward. Backed by a next-generation network, Comcast Business has been recognized for its growth, innovation, and leadership in global secure networking.

For more information, call 800-501-6000. Follow on Twitter <u>@ComcastBusiness</u> and on other social media networks at http://business.comcast.com/social.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences.

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